

PRIVACY

At Healthcare First we are committed to protecting your privacy as an online visitor to our website and as a person with whom we deal. We use the information we collect about you to maximize the services that we provide to you. Healthcare First respects the privacy and confidentiality of the information provided by you and adheres to the national privacy principles established pursuant to the Privacy Act 1988 (Commonwealth) and other applicable privacy laws and regulations.

Healthcare First will only collect and disclose Personal Data that is required and necessary for us to provide the services required. Please read our Privacy Policy details below carefully. It describes how we collect, hold, use and disclose your personal information and how we maintain security of your information.

You may change your details at any time by advising us in writing via email. access. Credit card information is not stored by us.

CONSENT

By providing Healthcare First with your personal information or sensitive data, you consent to Healthcare First using or disclosing that personal information or sensitive data for the purposes of providing the services to you or in any way associated with the provision of such services and for the purposes outlined in this Privacy Policy.

STORAGE AND SECURITY OF YOUR INFORMATION

We receive and store information you enter on our website or give us in any other way from time to time. You may provide basic contact information such as your name, phone number, address, and email address to enable us to send information or process your request for services and we may also collect additional information at other times, including but not limited to, when you provide feedback, change your content or email preferences, respond to a survey, or communicate with Healthcare First customer support or queries.

We may collect information on or through this website or otherwise that can personally identify you. For example, we collect personally identifiable and/or sensitive information which you provide to us or which we may otherwise obtain to enable us to provide the services required. We will only use or disclose this information in accordance with this Privacy Policy and as otherwise may be required by law.

We will use reasonable means to protect the confidentiality of your Personal Data while in our possession or control. We will not knowingly share any of your Personal Data with any third party other than our service providers who assist us in providing the information and/or services we are providing to you. To the extent that we do share your personal information with a service provider, we would only do so if that party has agreed to comply with our privacy standards as described in this Privacy Policy.

Any non-personal information, communications and material you send to this website or to us by email, or which we obtain from third parties without promises of confidentiality, may be kept, used and disclosed by us on a non-confidential basis. We are free to use and reproduce any such information freely, and for any purpose whatsoever. Specifically, we will be free to use any ideas, concepts, know-how or techniques contained in such information for any purpose, including developing, marketing or providing products or services.

We use Google and/or other third-party service providers to advertise on our behalf across the Internet and sometimes on this website. They may collect anonymous information about your visits to our website (not including your name, address, email address or telephone number), and your interaction with our products and services. They may also use information about your visits to this and other websites to target advertisements for goods and services in order to provide more relevant advertisements about goods and services of interest to you.

USE OF COOKIES

The Healthcare First website may from time to time use tracking technologies such as cookies to recognise your browser each time it visits our site, and to track which pages you visit whilst on our site. We may use this information to optimize our site and create a better online experience for you.

Cookies are pieces of information that a web site transfers to a computer's hard disk for record keeping purposes. Most web browsers are set to accept tracking technologies such as cookies. These tracking technologies do not themselves personally identify users, although they do identify a user's browser. However, if you do not wish to receive any cookies, you may set your browser to refuse them.

If you want to delete any cookies that are already on your computer, please refer to your browser manufacturer's instructions by clicking "Help" in your browser menu. Please note that by deleting our cookies or disabling future cookies you may not be able to access or use certain areas or features of our site.

USE AND DISCLOSURE OF YOUR INFORMATION

We may from time to time need to disclose certain information, which may include your Personal Data, to comply with a legal requirement, such as a law, regulation, court order, subpoena, warrant, in the course of a legal proceeding or in response to a law enforcement agency request. Also, Healthcare First may use your Personal Data to protect the rights, property or safety of Healthcare First, its customers or third parties.

We may use personal information collected from you for the purpose of providing you with direct marketing material and information in the form of a newsletter. You may notify us by email that you do not wish to receive such publications. Your personal data may be used to deliver a more personal experience and service offering, for internal administrative purposes or for marketing and research.

Individual profile and company details are not used for any other purpose. Details are only supplied to a third party supplier when it is required by law, for goods or services which you have requested or to protect Healthcare First copyright, trademarks and other legal rights.

If there is a change of control in one of our businesses (whether by merger, sale, or otherwise), or a sale or transfer of its assets, customer information, which may include your Personal Data, could be disclosed to a potential purchaser under an agreement to maintain confidentiality, or could be sold or transferred as part of that transaction. We would only disclose your information in good faith and where required by any of the above circumstances.

THIRD PARTIES

We may otherwise disclose your personal information in circumstances where it is reasonable and appropriate for us to do so.

Where a service provider is based overseas and we provide your personal information to that service provider, we will take reasonable steps to ensure that appropriate data security and privacy practices are maintained.

Healthcare First does not and will not sell or deal in personal or customer information. We will never disclose your personal details to a third party except the necessary information required by providers of services or to protect the rights, property or safety of Healthcare First, its customers or third parties or if required by law. We may however use in a general sense without any reference to your name, your information to create marketing statistics, identify user demands and to assist it in meeting customer needs generally. In addition, we may use the information that you provide to improve our website and services but not for any other use.

SECURITY

Healthcare First shall make a reasonable effort to maintain the security and privacy of personal information submitted to our website or provided to us, and periodically update its security measures in line with current technologies.

Healthcare First disclaims any liability for the security of information you send or receive from us via internet communications/transmissions, or any unauthorised access to our stored data, emails or digital systems. We do not accept liability in connection with computer virus, data breach, corruption, or delay, interruption, unauthorised access, or unauthorised amendment.

LINKS

This website contains links to other websites. These links are meant for your convenience only. Links to third party websites do not constitute sponsorship or endorsement or approval of these websites. Please be aware that Healthcare First is not responsible for the privacy practices of such other websites. We encourage our users to be aware, when they leave our website, to read the privacy statements of each and every website that collects

personally identifiable information. This privacy statement applies solely to information collected by this website.

EMAIL COMMUNICATION

Healthcare First may also provide you with information and updates regarding our website and changes to the law from time to time. Healthcare First may also make you aware of their new and additional products and services from time to time. This service is free and you can unsubscribe at any time.

RETENTION OF PERSONAL INFORMATION

Healthcare First will not keep your personal information for longer than we need to. In most cases, we will only retain your personal information for the duration of your relationship with us unless we are required to retain that information to comply with applicable laws or regulations. Subject to such obligations, you may request us to dispose of or delete your personal information from our records once our relationship has come to an end.

CHANGE IN PRIVACY POLICY

As we plan to ensure our privacy policy remains current, this policy is subject to change. We may modify this policy at any time, in our sole discretion and all modifications will be effective immediately upon our posting of the modifications on this website. Please return periodically to review our privacy policy.